

How do you...

Position your company as an integrator?

Capture more sales?

Technology.

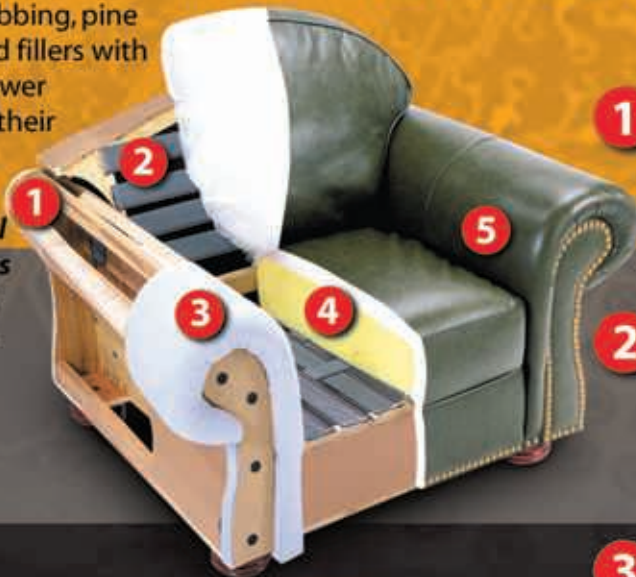


Custom Seat Integration.

Flexible Manufacturing. Vertical Control. Customization. Quality Components. Technology Integration. Sublime Customer Service and Communication.

CONTINENTAL SEATING Superior Components

hardwoods, Perrelli webbing suspension and a custom fabricated power mechanisms are resident in our Continental Seating superior frame construction. Other manufacturers use CDX plywoods, springs or inexpensive webbing, pine or particle board fillers with substandard power mechanisms in their home theater seating. See *our Continental Seating 5 points of construction differentiation.*



In motion seating you cannot compromise the quality of your components. There are three critical evils that we face as a manufacturer; humidity, vibro tactile energy and motion over time. Marine grade cabinetry Meranti kiln dried plywood, kiln dried Poplar hardwoods, Perrelli webbing suspension and a custom fabricated power mechanisms are resident in our Continental Seating superior

Our Superior Construction

- 1** Selected kiln-dried hardwoods and Meranti kiln dried plywoods are assembled by hand using glue and bolts. All cross supports are comprised of 1" thick hardwood. Corner blocking is used to provide extra support in the seats' stress points.
 - 2** The age-old Italian method of webbing suspension is used on all seats. The elastic webbing technique provides for a more uniform distribution of weight, and has been known to last 5 times longer than springs or coils. Fine automobile manufacturers, such as Porsche and Mercedes-Benz, use this same type of seating system for all of their leather seats.
 - 3** All points where your covering would come in contact with the wood frame are wrapped with dacron fiber. This prevents your covering from ever touching the wood frame which could cause wear on the underside of the covering.
 - 4** Cushions contain high quality 1.8 lb density polyurethane foam. The polyurethane foam is wrapped with dacron fiber which ensures that cushions retain their shape and prevents the upholstery from creeping and slipping.
 - 5** Selected coverings are double-stitched into a slip cover, then pulled over the dacron wrapped frame.
- Each piece of home theater seating is bench crafted by hand to ensure the highest quality product with more attention paid than mass produced products.





The BRAVO! Collection.

Affordable Luxury Theater Seating.
Brazilian Leathers, Leather Match and Ritz Suedes



CONTINENTAL
GRAND TIER LUXURY THEATER
SEATING
The Grand Tier Collection.

Luxury Theater Seating. Leathers from
the Finest Tanneries around the World.

CONTINENTAL SEATING Product Overview

BRAVO! and **Grand Tier** Home Theater Seating. Same Superior Construction, **it's just a coverings program.** Both collections have the same flexibility and customization of home automation, tactile, and actuator technology integration. *What drives the price is the coverings.* **BRAVO!** has affordably price driven Brazilian leathers, leather match and Ritz Suedes. **Grand Tier**

has **6 different leather grades** from the finest tanneries around world. **Same Superior Components, Construction and Customization.**



CONTINENTAL
CENTER STAGE ENTERTAINMENT
SEATING

The **CenterStage** Collection

allows **you** to capture lost

sales to other furniture retailers while empowering **you** to offer "Multi-Media" seating applications.

If collaborating with **interior designers**, congruently present sofas and sectionals with **your** home theatering integrations.



Each **TITAN** lounge comes standard with a hydraulic power mechanism.

This power mechanism was fabricated and specifically designed for us to endure the stress of the Professional Athlete, Big and Tall, and just some regular big ol' boys.



Shown: **Yeti**, 6'7", 307 lbs
in **TITAN Gable** completely extended.



Shown: **Bigen**, 6'3", 330 lbs
in **TITAN Harlowe** completely extended.



TECHNOLOGY INTEGRATION Actuator and Tactile Devices

Customization and Technology Integration

In owning manufacturing we have the vertical control and flexibility to offer our dealers customization. Dealers also have the ability to adjust standardized dimensions of arms and wedges per project. Because of our customization we have the ability to support and integrate our industry technology. **Continental Seating® is the first manufacturer in the United States** to be approved by **D-Box®** in the seating partner program to install **D-Box® Motion Actuators** in our **Bravo!™**, **Grand Tier** home theater seating and the **CenterStage** home furnishing collections.



Continental Seating empowers our dealer network by supporting all tactile device and actuator manufacturers allowing you to capture more sales. Because we are the manufacturer of our seating we have the vertical flexibility to integrate custom tactile mounts at the factory for easy field integration. Our seating has passed the strict requirements of structural integrity, weight and rigidity for all industry partners.



Clark Synthesis



ButtKicker



I Beam



Crowson Technologies



D-Box Technologies • Clark Synthesis • ButtKicker • I-Beam • Crowson Technologies

TECHNOLOGY INTEGRATION Home Automation Devices

Wired and Wireless Touch Screen Control Panel HTS Arm Integration

We know as a custom installer, **you** have to segment and position **your** company with high-end brands to differentiate **yourself** from the big box retailers. **You** also have your preferred home automation manufacturers. Continental Seating is committed to support our channel with **your** control panel manufacturer of choice. Whether it is a custom wireless docking station or wired control panel, either can now be integrated into our Control Panel Arms.

We are not just a home theater seating manufacturer, we are working in harmony with **you** for the most complete home integration presentation.



*Shown upper left to right:
AMX MVP docking station,
Universal Remote MX3000 docking
station, custom cupholder control
unit for the RTI T4.*



AMX • Vantage Controls • RTI • Universal Remote • iPort
Elan • Crestron • Harmony • Pronto • Control 4 • Savant



*Bottom left to right:
Harmony 880 & 890,
Marantz/Pronto RC5400,
Elan Via 2, Crestron TPMC-8X DS,
and Control 4 Mini Touch Screen.*

Continental Seating docking station arms.

Note: Not all logos shown are authorized by manufacturers but have been supplied by authorized manufacturer dealers.

CONTINENTAL SEATING Amenities and Upgrades

Choices, Choices, Choices! It's all about You!

Because our seating is built-to-order, we can provide you and your customer many upgrades, details and amenities. Please see pricing guide.



1) Raised Arms allow you to eliminate risers. Available in 3", 6", 9" or what ever specs you desire.

2) Hidden Cupholder Arms are available on most styles and very popular with Designers.

3) Welting, or Piping, can be applied to seats, arms and seat backs in the same or contrast color.

4) Two-Tone applications can accent your theater seating but may be style specific.

5) Tacks, or Nailheads accent the traditional arms.

6) Heat and Massage units integrated per seat

7) Embroidery of logos, letters or names. Pricing based on thread count per seat and digitizing fee.

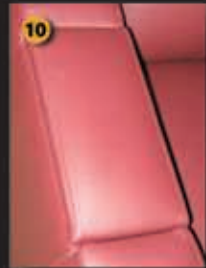
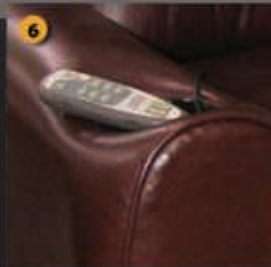
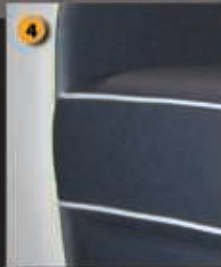
8) Slideout Storage arms.

9) Rear Wedge Storage arms.

10) Single Storage arms.

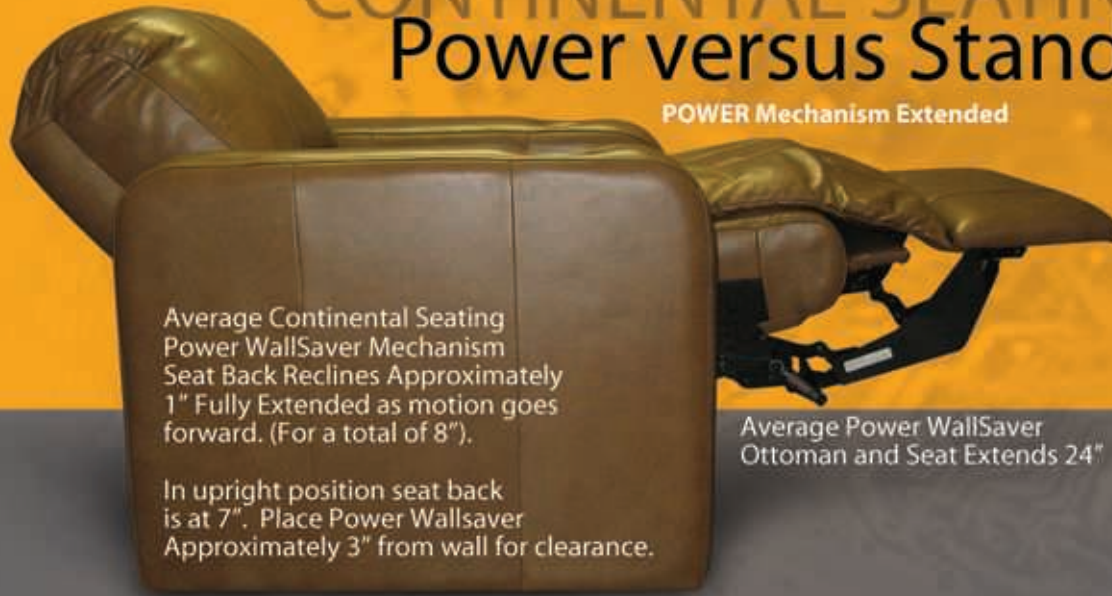
11) Double Wedge Storage arms.

12) Wedge Storage arms.



CONTINENTAL SEATING MECHANISMS

Power versus Standard Mechanisms



POWER Mechanism Extended

Average Continental Seating Power WallSaver Mechanism Seat Back Reclines Approximately 1" Fully Extended as motion goes forward. (For a total of 8").

In upright position seat back is at 7". Place Power WallSaver Approximately 3" from wall for clearance.

Average Power WallSaver Ottoman and Seat Extends 24"



Power WallSaver versus Standard Gravity Pushback Mechanisms

A variety of motion is available in our seating. All seating comes with a standard gravity pushback recliner (shown below).

As an upgrade you have the flexibility of Power or Manual WallSaver recliner (shown left).

Power WallSaver Specs per mechanism:
110 plug, 5 amps with a 10 foot extension cord.

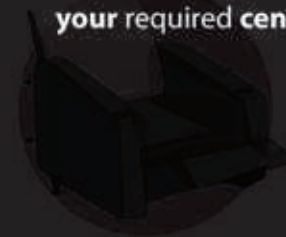


STANDARD Mechanism Extended

Average Continental Seating Standard Mechanism Reclines Approximately 21" Extended

Average Ottoman Extends 12"

- **The Power WallSaver** unit allows you to stop at any time while the motion comes forward.
- **The Manual WallSaver** has the same motion coming forward, but only has 2 stops
- **Standard Gravity Pushback** has only 2 stops with the motion going back. Please note that everyone has a different center of gravity. The front legs of the lounge can be adjusted until you have reached **your** required **center of gravity**.



CONTINENTAL SEATING®

Superior Quality. Superior Components.

Superior Quality

Each piece of hand-crafted seating we build must earn the Continental Seating brand before it is delivered to your home. Our rigorous quality inspection process is not complete until the ultimate question is answered... **would you put this seat in your own home?** The only way to guarantee that a customer is provided the highest quality product and sublime customer service is to have hands on control over all aspects of manufacturing, delivery, and service. **We are the manufacturer!** We are not just a "middle man" or "seating provider".

Superior Components

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Continental Seating is a proud industry partner of GE Commercial Finance/Capitol Solutions



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